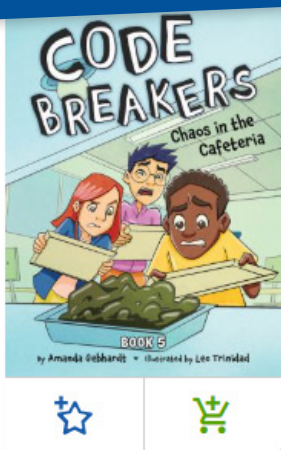
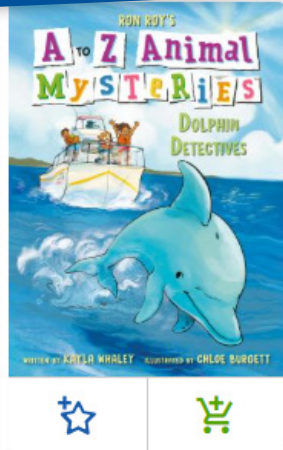


TESTIMONIAL



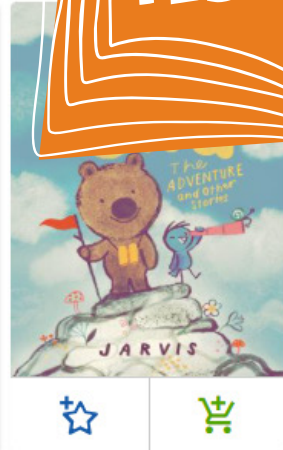
Chaos in the cafeteria
(Code Breakers (Cher...



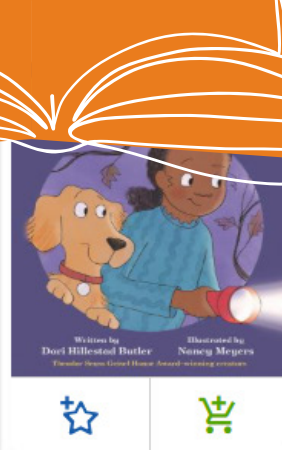
Dolphin detectives (A to
Z Animal Mysteries,...



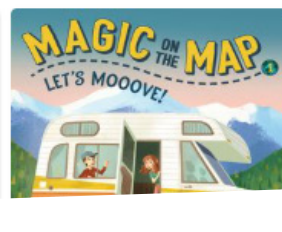
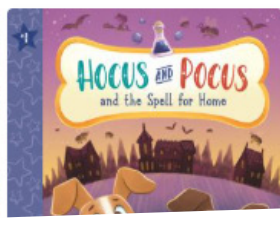
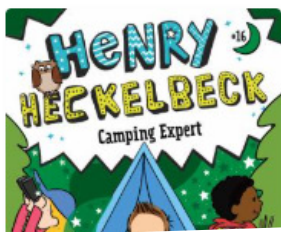
The child king of Uxmal
(Legendarios, Book 3)



The adventure and
other stories (Bear an...



King & Kayla and the
case of the downstairs...



AMY PIHL

Librarian
Oakdale Elementary School
Salina, KS

HOSTING A FOLLETT BOOK eFAIR: EFFORTLESS AND EXCITING

Finding innovative ways to engage students and foster a love for reading is a top priority for many school librarians. Amy Pihl from Oakdale Elementary School in Salina, Kansas, is one of them. "My job is to promote and help curate a love for reading," the school librarian said. "I want students to love reading."

When Pihl discovered Follett Book eFairs, she recognized an opportunity to engage students and provide numerous benefits for the school community without adding extra work to her already busy schedule.

CONVENIENCE AND ACCESSIBILITY

One of the most-loved benefits of Follett Book eFairs is convenience. Unlike traditional in-person book fairs, which require significant time and effort to set up and manage, a Book eFair can be organized entirely online.

To learn how a Follett Book eFair can support your literacy goals, visit
follettk12.link/34v.

This was particularly advantageous for Oakdale Elementary, a Title I school, where library volunteer involvement is limited and hosting in-person book fairs is logistically challenging.

“If I were to have an in-person fair, I would need to practically live at school for 48 hours, and it just would not be a sustainable option,” Pihl explained.

With a Book eFair, order distribution is straightforward and efficient. The streamlined process saved Pihl valuable time. “I was incredibly impressed with how everything was pre-sorted by student and labeled by class,” she said. “It was incredibly easy to group orders by class, deliver, and be done.”

ENGAGEMENT AND EXCITEMENT

Pihl said her Book eFair generated significant excitement among the students and staff of Oakdale Elementary even though it was online. She used the Book eFair promotional products, including posters and digital content, to create awareness and anticipation around school. “I liked the ability to fill in the thermometer toward the goal, which is nice because I can put that right on the library door,” Pihl shared. This visual representation of progress helped maintain enthusiasm and encouraged participation.

Book eFairs offer a wide selection of high-quality books, ensuring students have access to diverse and engaging reading materials. The curated collection caters to different interests, making it easy for students to find books they love.

POSITIVE IMPACT AND FUTURE PLANS

Pihl shared how much her students’ families appreciated the convenience and quality of the books. She also expressed excitement about hosting future Book eFairs, saying, “I loved my experience with Follett Book eFairs and would absolutely do one again. The website made setting things up very easy, plus the digital promotional files, were very helpful. And book delivery was a breeze! All book orders came pre-sorted by student, so order delivery was quick, efficient, and amazing!”

“I WAS INCREDIBLY IMPRESSED WITH HOW EVERYTHING WAS PRE-SORTED BY STUDENT AND LABELED BY CLASS...”

Amy Pihl, Librarian



READY TO HOST YOUR OWN BOOK eFAIR?

Schedule yours today at follettk12.link/m72.

To learn how a Follett Book eFair can support your literacy goals, visit

follettk12.link/34v. 2