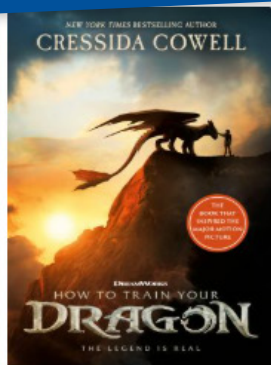
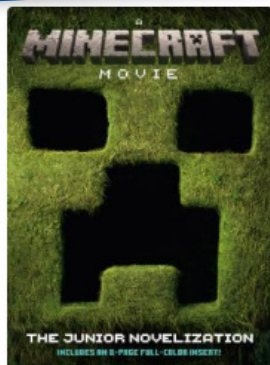


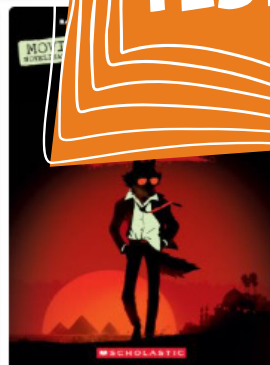
Freaky Friday



How to train your dragon



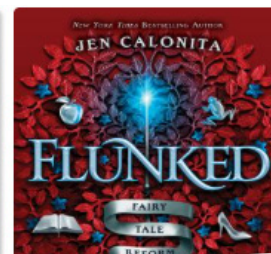
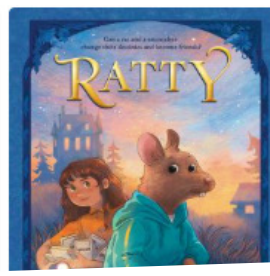
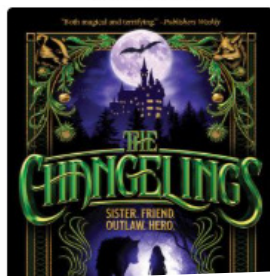
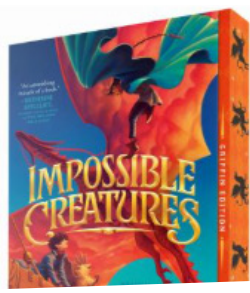
A Minecraft movie : the junior novelization



Bad Guys Movie 2 Novelization



Sonic the Hedgehog ; Sonic the Hedgehog 2...



JEREMY BELL

Library Specialist
Odle Middle School,
Bellevue School District
Bellevue, WA

FUNDRAISING MADE EASY: THE SUCCESS OF OUR FOLLETT BOOK eFAIR

Hosting a Follett Book eFair was an enlightening experience for our school, providing a unique opportunity to raise funds and enrich our library collection. As a librarian, I am always on the lookout for innovative ways to support our library, and the online format of Book eFairs seemed like a promising solution.

I first stumbled upon the Book eFair concept while browsing through Titlewave®. The ease of setup and the fundraising potential immediately caught my attention. Our school budget had been tight, and any opportunity to acquire more books was worth exploring. A Book eFair seemed like a straightforward and efficient way to achieve this goal.

Follett Book eFairs

Setting up our Book eFair was remarkably simple. Follett Content provided extensive support materials, including templates for morning announcements, letters to staff and families, and promotional posters. Using these resources made the process smooth and manageable. The absence of logistical challenges, such as handling physical inventory, was a significant advantage. Follett Content ensured everything was streamlined and user friendly.

The primary motivation behind hosting a Book eFair was to raise funds so we could purchase new books for our library. It worked! After our Book eFair ended, we added approximately 20 new books to our collection. This was a substantial achievement, considering our limited budget.

Our Book eFair proved to be a valuable addition to our fundraising toolkit. It provided a practical and efficient way to raise funds and acquire new books. The support from Follett Content was exceptional, making the process straightforward and manageable. With the insights gained from this experience, I am confident that our future Book eFairs will be even more successful.

I would highly recommend hosting a Follett Book eFair to other schools. It's an innovative and effective way to support your library fundraising efforts. With careful planning, clear communication, and leveraging available resources, a Book eFair can significantly benefit any school community.

**"OUR BOOK eFAIR PROVED TO BE
A VALUABLE ADDITION TO OUR
FUNDRAISING TOOLKIT."**

Jeremy Bell, Library Specialist



READY TO HOST YOUR OWN BOOK eFAIR?

Schedule yours today at **follettk12.link/cmi**.

To learn how a Follett Book eFair can support your literacy goals, visit

follettk12.link/gok. 2